



BLUERAY



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DISTINCTIVE BLUE-GREEN COLOR

- **DISTINCTIVE BLUE-GREEN COLOR**
- **IMPROVED DENSITY**
- **DROUGHT TOLERANT**
- **FERTILITY EFFICIENT**
- **COMBINE WITH WILDFLOWERS**
- **IDEAL FOR EROSION CONTROL**

Bluera is an improved *Festuca brevipila* exhibiting a unique dark blue-green color. It's behavior resembles the American sheeps type fescue but without the silver-gray color tint. Growth rate is slow and mature plant height is medium low.

Bluera forms a moderately dense cover that is more tolerant of drought and reduced fertility. Disease resistance and cold tolerance are excellent.

Bluera is responsive to a range of growing environments and design preferences. It can be left unmown under minimal fertility on golf course roughs, slopes and open areas for economical cover and erosion protection, resulting in a more natural look. It can also be regularly mowed at reduced height in fairway and turf situations where it's unique color provides a visually appealing contrast with surrounding grasses. Persistent but not overly competitive, Bluera can be combined with wildflowers and other native plants.

TRIAL DATA

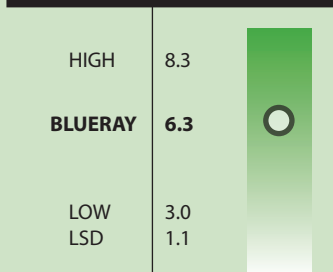
VARIETY	AVERAGE TURF QUALITY	TURF DENSITY	PINK SNOW MOLD*	DROUGHT TOLERANCE	NET BLOTCH AVERAGE*
BLUERAY	5.1	4.7	3.0	3.7	3.7
QUATRO	5.0	4.3	2.7	4.0	4.7
LITTLE BIGHORN	4.5	3.3	2.3	1.3	2.9
ABERFLEECE	3.8	2.3	3.0	2.7	2.9
HERON	4.8	4.7	2.3	2.7	3.6
CHARIOT	4.7	5.7	2.0	4.3	3.5
BOREAL	3.8	4.0	3.7	2.3	3.4
LSD VALUE	0.5	1.2	1.6	1.5	1.1

2011 Fine Fescue Trials, Jefferson, OR 1-9; 9=BEST *9=No Disease

AREAS OF USE

- GOLF COURSE ROUGHS AND OUT OF PLAY AREAS
- PROFESSIONAL LANDSCAPE
- HILLSIDES AND EROSION CONTROL
- MIX WITH WILDFLOWERS

GENETIC COLOR



Blueray has a unique blue-green color that makes it an ideal choice for ornamental applications.

SEEDING Blueray has good seedling vigor and establishes well under favorable growing conditions. Sow at the rate of 3-5 lbs/1000 sqft depending on the intended use. Mow annually to 4 in. Once established additional fertility is generally not required.

MAINTENANCE Blueray requires very little maintenance. Extremely drought tolerant it does not require as much water as other fescues, infrequent waterings are appropriate. Blueray also excels under less than ideal fertility so fertilizer is not necessary but can be applied during the cool months at a reduced rate from normal fescues. Mow annually.

AUTHORIZED DEALER



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