

Professional's Choice[®] **BERMUDAGRASS BRAND**



PROFESSIONAL'S CHOICE BERMUDAGRASS BRAND

BLENDED TO PERFECTION

- EXCELLENT TURF QUALITY
- SUPERIOR TURF DENSITY
- DROUGHT TOLERANT
- REDUCED SCALPING
- EXCELLENT WINTER SURVIVABILITY
- FINE LEAF TEXTURE

Professional's Choice Bermudagrass Brand is a premium blend of 2 highly-rated turf-type bermudagrass varieties; *Transcontinental* and *Sunbird*. These two varieties offer superior turf quality, both ranking highly in NTEP trials, rivaling the best known elite varieties available. In addition they are extremely drought tolerant and maintain their dark green color under the hottest summer conditions.

Professional's Choice Bermudagrass Brand produces a dense turf that reduces scalping and has improved disease and pest resistance.

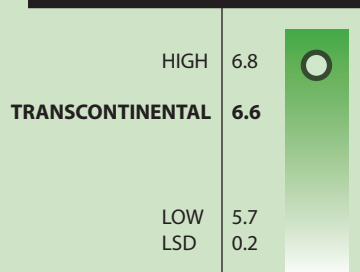
Professional's Choice Bermudagrass Brand is ideal for use in all turfgrass applications including golf course fairways and near roughs, home lawns and professional landscaping installations.

TURF QUALITY

VARIETY	1	2	3	4	5	6	7	8
RIVIERA							7.1	
PRINCESS 77							7.0	
SUNBIRD							6.4	
TRANSCONTINENTAL							5.9	
LAPALOMA						5.1		
SUNDEVIL II					5.0			
SAVANNAH				4.5				
SOUTHERN CHOICE				4.1				
YUKON				4.0				
ARIZONA COMMON		2.8						

2003 MEAN TURF QUALITY RATINGS FOR ENTRIES IN THE COMMERCIAL NATIONAL BERMUDA TRIAL SEEDED SUMMER OF 2002 NEAR ROLESVILLE, NC AND MAINTAINED AT 0.75" MOWING HEIGHT.

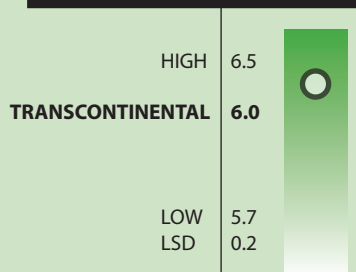
GENETIC COLOR - MEAN



Transcontinental exhibits excellent genetic color. It's dark green color make it an ideal choice for all turf application.

1997-2001 NTEP DATA

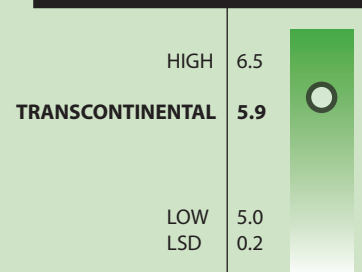
TURFGRASS QUALITY - MEAN



Transcontinental has very high turf quality rating among the highest varieties in the NTEP trial.

1997-2001 NTEP DATA

LEAF TEXTURE - MEAN



Transcontinental is very fine bladed producing a very dense sward to out compete weeds.

1997-2001 NTEP DATA

ESTABLISHMENT Professional's Choice Bermudagrass Brand should be planted in areas of full sunlight when soil temperatures reach a consistent 65 F (18 C) and are on the rise. Plant 2 to 3 pounds of seed per 1000 square feet (1 to 1.5 kg/100 square meters) in a well-prepared firm seedbed. Cover seed with no more than 1/4 inch (6 mm) of soil. Maintain adequate soil moisture around seed using frequent but light irrigation for optimum germination. Seedlings should emerge in 10 to 14 days. As seedlings develop, decrease frequency of irrigation but increase the amount of water applied. As turf matures, follow recommended turf watering guidelines for your growing region.

MAINTENANCE Professional's Choice Bermudagrass Brand can be maintained at mowing heights from 0.5 inches (1.3 cm) to 2 inches (5 cm). Applying 3 to 5 pounds of nitrogen per 1000 square feet (1.5 to 2.5 kg/100 square meters) per growing season is adequate. Do not remove over 1/3 of the leaf blade per mowing for healthy turf. More frequent mowing at shorter heights will result in a finer, more dense turf.

AUTHORIZED DEALER



PROGRESSIVE-RELIABLE-SERVICE DRIVEN

We're anxious to put our experience and resources to work for you. Contact us today!

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