

From the desk of Troy Kuenzi:

Mountain View Seeds Ltd. 8955 Sunnyview Rd NE Salem, Oregon 97305

July 16, 2013

James W. Cross joins Mountain View Seeds research affiliate Peak Plant Genetics.

In keeping with its commitment to support and grow our research and product development, Mountain View Seeds is pleased to announce the hiring of James W. Cross. Mr. Cross is a native of Morgantown, West Virginia and recent graduate of Rutgers University.

Mr. Cross will be working closely with Peak Plant Genetics, Director of Research Steve Johnson on variety development, trait testing and performance.

While at Rutgers University, Mr. Cross received a Master of Science degree working under the direction of Dr. William A. Meyer. During his time at Rutgers, Mr. Cross was honored as the Henry Indyk Graduate Fellow. Mr. Cross' research focused on heat and drought stress in tall fescue and won 1st place in the 2011 Turfgrass Breeders Association Graduate Student Poster Competition for Breeding and Genetics.

Prior to attending Rutgers University, Mr. Cross earned a bachelor's degree in Turfgrass Science from Penn State University and worked as a member of the grounds crew at Lake View Country Club in North East, Pennsylvania.

"We are pleased to have Mr. Cross working for us, says Troy Kuenzi, MVS President. James brings an additional level of science and research to our program. Through our research, MVS is committed to deliver improved products, market changing technology, and product differentiation to our customers."