

2026

PRODUCT CATALOG

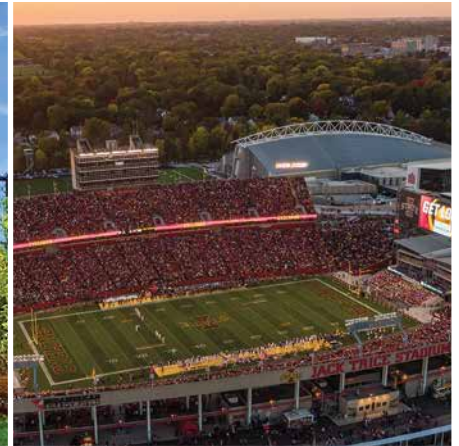
Turf | Wildflower | Forage | Wildlife



TO **PRODUCE BETTER, WITH LESS** IS OUR MISSION, TO CULTIVATE AN UNDERSTANDING FOR OUR FRIENDS AND FAMILIES SO THAT TOGETHER WE CAN ENSURE A CLEANER, BRIGHTER AND HEALTHIER FUTURE.

We Believe in Better.





FARMER OWNED, COMMUNITY FOCUSED

In 1946, Oregon farmers founded a co-op to grow prime Willamette Valley grass seed. Over 75 years later, and Mountain View Seeds' varieties reap the benefits of that outstanding farmer network. MVS was created in 1998 to manage mounting seed demand for Pratum Co-op's private variety production. At Mountain View Seeds we are proud to be owned by those same farmers. Being farmer owned ensures that the high quality and performance standards we demand are never compromised. Being connected to our grower base allows us to effectively communicate our needs and requirements. So, whether you are a professional sports field manager, golf course superintendent, landscaper or a homeowner the same care and attention is placed on every pound of seed we produce and sell.



MEET THE DOCTOR

Dr. Gregg Munshaw

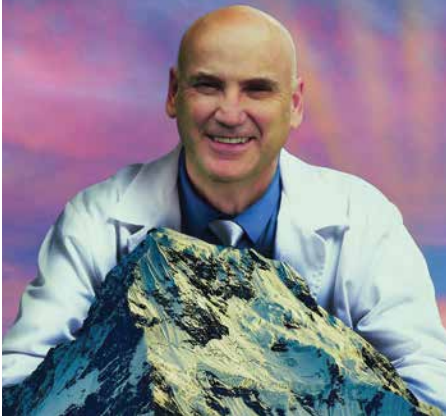
B.S. Turfgrass Science, U of KY

M.S. Plant Physiology, U of KY

PhD Plant Physiology, VA Tech

Dr. Munshaw and his team at Pinnacle Ag Research Center (PARC) conduct turf, forage, cover crop and ornamental research in Missouri. He has been in the grass seed industry for over 25 years.

- Expert in agronomy, including maintenance practices, weed control, athletic field safety, reduced inputs, establishment
- Published 23 journal articles as well as 39 peer-reviewed extension publications
- Consulted on all manner of turf management from home lawns to professional stadiums, golf courses, and horse racing tracks



LEADERS IN THE SCIENCE OF GRASS SEED GENETICS

Our 86-acre research and breeding facility, Peak Plant Genetics, located in Oregon continually brings the highest quality turf to the industry. Varieties that require less water, fertilizer and provide a thicker, greener turf that is easier for the homeowner to sustain. Peak Plant Genetics' varieties consistently rank at the top of the NTEP (National Turf Evaluation Program). Thousands of plants are screened in trials each year, we covet stringent 3rd party test of our varieties. NTEP, end user and independent quality labs are all part of the necessary screening process to produce persistent, top-quality grass seed varieties. Of these, only a few progress through our long-term development program. Developing the perfect variety can often take 10 to 15 years continually assessing for traits such as improved disease resistance, drought tolerance, wear tolerance and fast establishment.

UNIVERSITY COOPERATORS





SOLUTIONS FOR ENVIRONMENTALLY FRIENDLY TURF

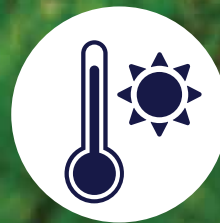
Mountain View Seeds is a founding member of The Alliance For Low Input Sustainable Turf® (A-LIST®). An independent, non-profit university and industry cooperative that serves to test, identify and promote sustainable turfgrass varieties that maintain acceptable turf quality with less maintenance inputs, thus benefiting the environment.



**REDUCED
INPUTS**



**SUSTAINABLE
VARIETIES**



**HEAT
TOLERANCE**



**DECREASED
WATER USE**

PEAK PLANT GENETICS

(Majority Owned by MVS)

**RETAILER TO
CONSUMER**



**MOUNTAIN VIEW
SEEDS**



**THE SEED
LIFE CYCLE**



FARMER



CONDITIONING

**MIXING
& PACKAGING**





FROM OUR FARMS TO YOUR STORES

Mountain View Seeds produces a full line up of grass seed brands to meet consumer desire for high quality lawns.

We believe in better—and this extends to our service and delivery. You'll always talk to a real person when you call Mountain View Seeds, someone who'll answer any questions you have.

We produce, process and package all of our own grass seed. This level of control allows us to maintain high quality standards and always deliver the right seed, in the right packaging, to the right place—on time!

MEET OUR BRANDS

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HIGH QUALITY, LOW INPUT TURF



**DECREASED
WATER USE**



**REDUCED
INPUTS**



**HEAT
TOLERANCE**



**SUSTAINABLE
VARIETIES**



2X WATER RETENTION

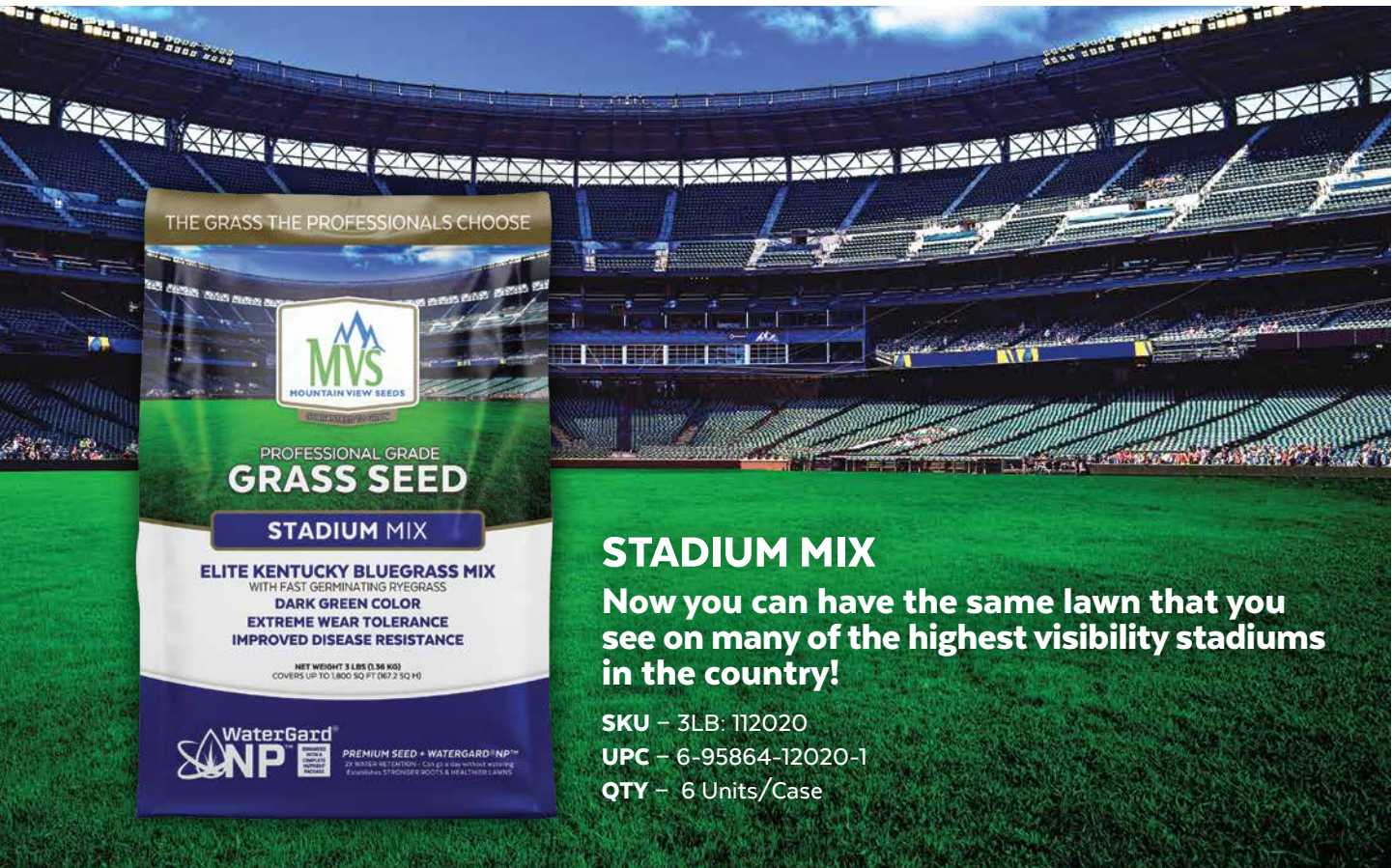
Can go a day without watering,
establishes stronger roots and
healthier lawns.



MVS A-LIST

Thick, dark green lawn with less work

This line of seed is A-LIST® approved, which means it has been tested by universities and the NTEP to combine high quality turf and low-input performance, to give you added benefits such as reduced watering while needing less chemical and fertilizer inputs. This means a healthy, dark green lawn without the time, effort and costs of your everyday seed. For superior establishment the seed in this line is coated with our WaterGard® Nutrition Package, which helps provide the seed with the nutrients it needs to get off to a healthy start while also helping to prevent the seed from drying out and failing to establish.



STADIUM MIX

Now you can have the same lawn that you see on many of the highest visibility stadiums in the country!

SKU – 3LB: 112020

UPC – 6-95864-12020-1

QTY – 6 Units/Case



Sun & Shade Mix

SKU – 3LB: 111970 | 7LB: 111975 | 20LB: 111985

UPC – 3LB: 6-95864-11970-0

7LB: 6-95864-11975-5

20LB: 6-95864-11985-4

QTY – 3LB: 6 Units/Case | 7LB: 4 Units/Case

20LB: 1 Unit/Case



Midwest Mix

SKU – 3LB: 111990 | 7LB: 111995 | 20LB: 112000

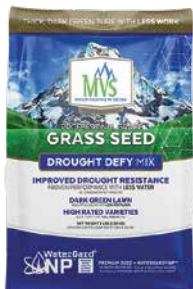
UPC – 3LB: 6-95864-11990-8

7LB: 6-95864-11995-3

20LB: 6-95864-12000-3

QTY – 3LB: 6 Units/Case | 7LB: 4 Units/Case

20LB: 1 Unit/Case



Drought Defy

SKU – 3LB: 111955 | 7LB: 111960 | 20LB: 111965

UPC – 3LB: 6-95864-11955-7

7LB: 6-95864-11960-1

20LB: 6-95864-11965-6

QTY – 3LB: 6 Units/Case | 7LB: 4 Units/Case

20LB: 1 Unit/Case



Northeast Mix

SKU – 3LB: 112005 | 7LB: 12010 | 20LB: 112015

UPC – 3LB: 6-95864-12005-8

7LB: 6-95864-12010-2

20LB: 6-95864-12015-7

QTY – 3LB: 6 Units/Case | 7LB: 4 Units/Case

20LB: 1 Unit/Case

New for 2026

POLLINATOR LAWN

Attractive low-maintenance lawn alternative

A low-grow lawn alternative that looks great whether you mow it monthly or allow it to grow all season long! This durable, drought-resistant mix is a great option for home lawns, slopes, and other hard to maintain areas and is highly adaptable to a variety of soils.

SKU - 2LB: 118485 | UPC - 6-95864-158485-2 | QTY - 10 Units/Case



MIX OF PERENNIAL GRASSES AND DWARF WILDFLOWERS,
BLOOMS EARLY SPRING TO SUMMER



FAST GRASS

Quality genetics paired with fertilizer to get your lawn off to a fast start.

A-LIST® approved professional grade grass seed with the added boost of continuous release fertilizer your lawn needs to jump start its establishment. Giving you a lush, dark green lawn with less work.

SKU - 6LB: 116735 | UPC - 6-95864-16735-0 | QTY - 4 Units/Case



UNCOATED
GRASS SEED
+ FERTILIZER



SURROUNDS
SEEDLINGS WITH
NUTRIENTS



NUTRIENTS
SLOWLY RELEASED
OVER TIME



LAWN REPAIR KITS

Fill in bare spots and repair lawn damage

Water less often and succeed in any climate and soil condition with MVS Professional Grade Lawn Repair Kit powered by Root Boost Soil Building Technology. This technology holds water close to the seed and helps improve soil health. Our unique mulch pellets are crafted with molasses, kelp and other natural ingredients.



Sun & Shade Mix

SKU – 5LB: 114030
 UPC – 6-95864-14030-8
 QTY – 4 Units/Case



Drought Defy Mix

SKU – 5LB: 113730
 UPC – 6-95864-13730-8
 QTY – 4 Units/Case



SOIL BUILDING TECHNOLOGY

Succeed in any climate and soil condition

All natural soil building ingredients

Supports farmers and sustainable practices

A-LIST approved professional grade grass seed





A Farmer-Owned Brand

Direct from our farmers to you

Since the early 1940s, farmers in Oregon's Willamette Valley have led the country in grass seed production. Mild, wet winters and warm, dry summers make this area the ideal place to grow grass seed—the Grass Seed Capital of the World. Mountain View Seeds and Pratum Co-op's deep-rooted partnership with these local farmers ensures our customers the best quality grass seed available.



REGIONAL VARIETIES

Pacific Northwest Mix

SKU – 3LB West: 8133 | 8LB West: 8138

3LB East: 8433 | 8LB East: 114500

UPC – 3LB West: 6-95864-08703-1 | 8LB West: 6-95864-08708-5

3LB East: 6-95864-08803-7 | 8LB East: 6-95864-088808-2

QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case

Midwest Mix

SKU – 3LB: 106435 | 8LB: 106440 | 18LB: 106445

UPC – 3LB: 6-95864-06435-2 | 8LB: 6-95864-06440-6

18LB: 6-95864-06445-1

QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case

Northeast Mix

SKU – 3LB: 106450 | 8LB: 106455 | 18LB: 106460

UPC – 3LB: 6-95864-06450-5 | 8LB: 6-95864-06455-0

18LB: 6-95864-06460-4

QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case



Sun & Shade Mix

SKU - 3LB: 100510 | 8LB: 100511 | 18LB: 100512

UPC - 3LB: 6-95864-08120-5 | 8LB: 6-95864-08121-2 | 18LB: 6-95864-08122-9

QTY - 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case

Shady Mix

SKU - 3LB: 100516 | 8LB: 100517

UPC - 3LB: 6-95864-08126-7 | 8LB: 6-95864-08127-4

QTY - 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case



Drought Defy Mix

SKU - 3LB: 19806 | 8LB: 20694

UPC - 3LB: 6-95864-19806-4 | 8LB: 6-95864-08308-7

QTY - 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case

Triple Duty Mix

SKU - 3LB: 100513 | 8LB: 100514 | 18LB: 100515

UPC - 3LB: 6-95864-08123-6 | 8LB: 6-95864-08124-3 | 18LB: 6-95864-08125-0

QTY - 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case



ALSO AVAILABLE IN 25LB & 50LB POLY BAGS



Sun & Shade

SKU - 25LB: 106975 | 50LB: 106970

UPC - 25LB: 6-95864-06975-3

50LB: 6-95864-06970-8

QTY - 25LB: 40 Units/Pallet

50LB: 20 Units/Pallet



Tall Fescue

SKU - 25LB: 106985 | 50LB: 106980

UPC - 25LB: 6-95864-06985-2

50LB: 6-95864-06980-7

QTY - 25LB: 40 Units/Pallet

50LB: 20 Units/Pallet



Tri-Rye Mix

SKU - 25LB: 106995 | 50LB: 106990

UPC - 25LB: 6-95864-06995-1

50LB: 6-95864-06990-6

QTY - 25LB: 40 Units/Pallet

50LB: 20 Units/Pallet



Shady Mix

SKU - 25LB: 107005 | 50LB: 107000

UPC - 25LB: 6-95864-07005-6

50LB: 6-95864-07000-1

QTY - 25LB: 40 Units/Pallet

50LB: 20 Units/Pallet



PROFESSIONAL'S CHOICE

Meets blue tag certification

Professional grade uncoated grass seed containing NTEP rated varieties and 100% perennial cultivars. Meets the strict standards for genetic purity, germination rates, and noxious weeds for blue tag certification—ensured by rigorous testing and inspections.

Sun & Shade Mix

SKU – 50LB: 115560

UPC – 6-95864-15560-9

QTY – 20 Units/Pallet

Tall Fescue Mix

SKU – 50LB: 115565

UPC – 6-95864-15565-4

QTY – 20 Units/Pallet

TOP CHOICE®

Lawn, pasture, cover crop and wildlife

Our Top Choice product line is the perfect start to a home lawn, pasture or wildlife food plot. Top Choice's quality ingredients are subject to rigorous inspection standards. This allows us to bring you seed that is 99.9% weed free. Top Choice only contains grass seed varieties that are selected for your region.



Blue Blend

SKU – 3LB: 100306 | 7LB: 114215 | 18LB: 114220
UPC – 3LB: 6-95864-25007-6
 7LB: 6-95864-14215-9
 18LB: 6-95864-14220-3
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
 18LB: 1 Unit/Case



Perennial Rye

SKU – 3LB: 100303 | 7LB: 114290 | 18LB: 114295
UPC – 3LB: 6-95864-25004-5
 7LB: 6-95864-14290-6
 18LB: 6-95864-14295-1
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
 18LB: 1 Unit/Case



Endure Mix

SKU – 3LB: 114265 | 7LB: 114270 | 18LB: 114275
UPC – 3LB: 6-95864-14265-4
 7LB: 6-95864-14270-8
 18LB: 6-95864-14275-3
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
 18LB: 1 Unit/Case



Rapid Lawn

SKU – 3LB: 100320 | 7LB: 114255 | 18LB: 114260
UPC – 3LB: 6-95864-25021-2
 7LB: 6-95864-14255-5
 18LB: 6-95864-14260-9
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
 18LB: 1 Unit/Case



Fescue Blend

SKU – 3LB: 100322 | 7LB: 114245 | 18LB: 114250
UPC – 3LB: 6-95864-25023-6
 7LB: 6-95864-14245-6
 18LB: 6-95864-14250-0
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
 18LB: 1 Unit/Case



Shade Mix

SKU – 3LB: 100308 | 7LB: 114285
UPC – 3LB: 6-95864-25009-0
 7LB: 6-95864-14285-2
QTY – 3LB: 15 Units/Case
 7LB: 7 Units/Case



Landscaper Mix

SKU – 3LB: 100314 | 7LB: 114225 | 18LB: 114230
UPC – 3LB: 6-95864-25015-1
 7LB: 6-95864-14225-8
 18LB: 6-95864-14230-2
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
 18LB: 1 Unit/Case



Sun & Shade

SKU – 3LB: 100317 | 7LB: 114235 | 18LB: 114240
UPC – 3LB: 6-95864-25018-2
 7LB: 6-95864-14235-7
 18LB: 6-95864-14240-1
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
 18LB: 1 Unit/Case

WILDLIFE | Maximum Performance Food Plot Seed



Brassica

SKU – 2LB: 100440 | 4LB: 100441
 UPC – 2LB: 6-95864-37434-5
 4LB: 6-95864-37435-2
 QTY – 10 Units/Case



Bucks & Birds

SKU – 2LB: 100442 | 4LB: 100443
 UPC – 2LB: 6-95864-37432-1
 4LB: 6-95864-37433-8
 QTY – 10 Units/Case



Chicory +

SKU – 2LB: 100444 | 4LB: 100445
 UPC – 2LB: 6-95864-37436-9
 4LB: 6-95864-37437-6
 QTY – 10 Units/Case



EZ-Plot

SKU – 5LB: 111825
 UPC – 6-95864-11825-3
 QTY – 10 Units/Case

COVER CROP | Increase Soil Organic Matter and Improve Fertility



Buckwheat

SKU – 5LB: 100454
 UPC – 6-95864-43007-2
 QTY – 10 Units/Case



Soil Builder

SKU – 5LB: 100455
 UPC – 6-95864-43001-0
 QTY – 10 Units/Case



White Clover

SKU – 2LB: 100456
 UPC – 6-95864-43016-4
 QTY – 10 Units/Case



Medium Red Clover

SKU – 5LB: 19055
 UPC – 6-95864-43043-0
 QTY – 10 Units/Case



Crimson Clover

SKU – 2LB: 100458
 UPC – 6-95864-43018-8
 QTY – 10 Units/Case



PASTURE

Premium Forage Seed Formulated For Your Region



Cattle Pasture

SKU – 25LB: 100372
 UPC – 6-95864-46372-8
 QTY – 40 or 80 Units/Pallet



Horse Pasture

SKU – 25LB: 100371
 UPC – 6-95864-46371-1
 QTY – 40 or 80 Units/Pallet

CUSTOM FORAGE SEED BAG

Bag will be stickered with the product name of your choice.



Hay & Pasture

SKU – 25LB: 100430
 UPC – 6-95864-37407-9
 QTY – 40 or 80 Units/Pallet



Foreman Bermudagrass

SKU – 12LB: 114185
 UPC – 6-95864-14185-5
 QTY – 4 Units/Case





WILDFLOWER

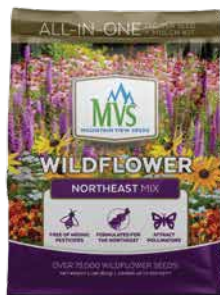
All-in-One Flower Seed + Mulch Kits

MVS Wildflower Mixes contain a beautiful variety of annual, tender perennial and biennial/perennial wildflowers. They are easy to maintain and guaranteed to grow with over 75,000 wildflower seeds per bag! Display units available upon request.



Midwest

SKU - 2LB: 106485
 UPC - 6-95864-06485-7
 QTY - 18 Units/Case



Northeast

SKU - 2LB: 106490
 UPC - 6-95864-06490-1
 QTY - 18 Units/Case



Aromatic

SKU - 100572
 UPC - 6-95864-00573-7
 QTY - 18 Units/Case



Bee Pollinator

SKU - 100570
 UPC - 6-95864-00570-6
 QTY - 18 Units/Case



Perennial Mix

SKU - 100573
 UPC - 6-95864-00574-4
 QTY - 18 Units/Case



Shady

SKU - 100571
 UPC - 6-95864-00572-0
 QTY - 18 Units/Case



Hummingbird & Butterfly

SKU - 100569
 UPC - 6-95864-00569-0
 QTY - 18 Units/Case





For more information, visit [MVSLAWN.COM](https://www.MVSLAWN.COM)