

2027 PRODUCT CATALOG

Turf | Wildflower | Forage | Wildlife

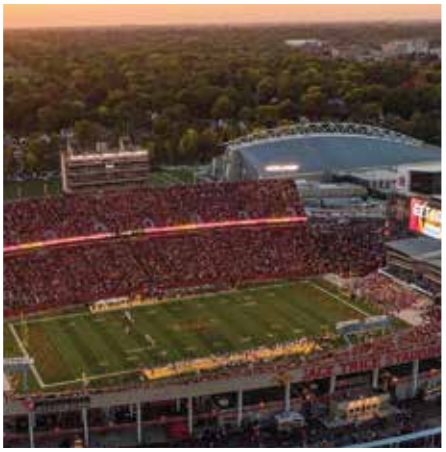
MVS®
MOUNTAIN VIEW SEEDS



TO **PRODUCE BETTER, WITH LESS** IS OUR MISSION, TO CULTIVATE AN UNDERSTANDING FOR OUR FRIENDS AND FAMILIES SO THAT TOGETHER WE CAN ENSURE A CLEANER, BRIGHTER AND HEALTHIER FUTURE.

We Believe in Better.











FARMER OWNED, COMMUNITY FOCUSED

In 1946, Oregon farmers founded a co-op to grow prime Willamette Valley grass seed. Over 75 years later, and Mountain View Seeds' varieties reap the benefits of that outstanding farmer network. MVS was created in 1998 to manage mounting seed demand for Pratum Co-op's private variety production. At Mountain View Seeds we are proud to be owned by those same farmers. Being farmer owned ensures that the high quality and performance standards we demand are never compromised. Being connected to our grower base allows us to effectively communicate our needs and requirements. So, whether you are a professional sports field manager, golf course superintendent, landscaper or a homeowner the same care and attention is placed on every pound of seed we produce and sell.

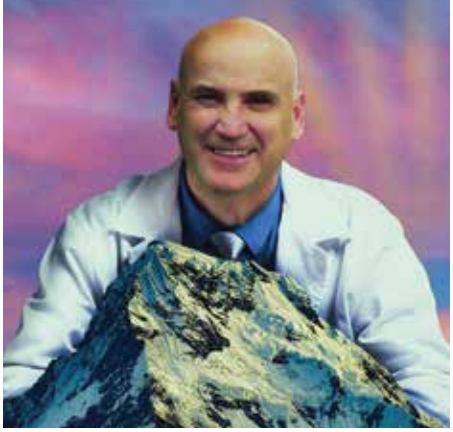
MEET THE DOCTOR

Dr. Gregg Munshaw

B.S. Turfgrass Science, U of KY
M.S. Plant Physiology, U of KY
PhD Plant Physiology, VA Tech

Dr. Munshaw and his team at Pinnacle Ag Research Center (PARC) conduct turf, forage, cover crop and ornamental research in Missouri. He has been in the grass seed industry for over 25 years.

- Expert in agronomy, including maintenance practices, weed control, athletic field safety, reduced inputs, establishment
- Published 23 journal articles as well as 39 peer-reviewed extension publications
- Consulted on all manner of turf management from home lawns to professional stadiums, golf courses, and horse racing tracks





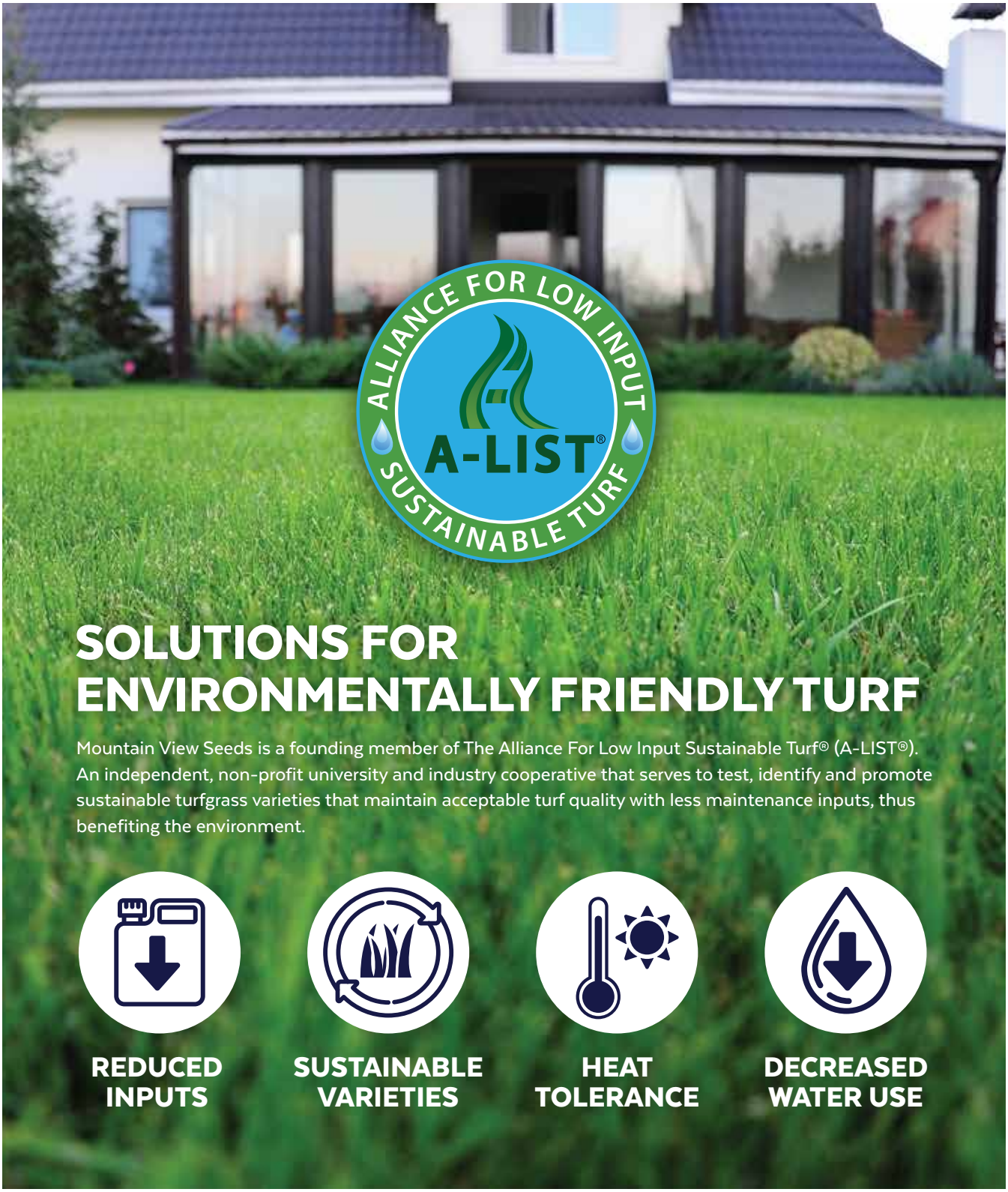
LEADERS IN THE SCIENCE OF GRASS SEED GENETICS

Our 86-acre research and breeding facility, Peak Plant Genetics, located in Oregon continually brings the highest quality turf to the industry. Varieties that require less water, fertilizer and provide a thicker, greener turf that is easier for the homeowner to sustain. Peak Plant Genetics' varieties consistently rank at the top of the NTEP (National Turf Evaluation Program).

Thousands of plants are screened in trials each year, we covet stringent 3rd party test of our varieties. NTEP, end user and independent quality labs are all part of the necessary screening process to produce persistent, top-quality grass seed varieties. Of these, only a few progress through our long-term development program. Developing the perfect variety can often take 10 to 15 years continually assessing for traits such as improved disease resistance, drought tolerance, wear tolerance and fast establishment.

UNIVERSITY COOPERATORS

RUTGERS · MICHIGAN STATE UNIVERSITY · WISCONSIN UNIVERSITY OF WISCONSIN–MADISON · PURDUE UNIVERSITY · STATE U · VIRGINIA TECH · UC RIVERSIDE · THE UNIVERSITY OF TENNESSEE KNOXVILLE · NC STATE UNIVERSITY · University of Kentucky · UCONN



SOLUTIONS FOR ENVIRONMENTALLY FRIENDLY TURF

Mountain View Seeds is a founding member of The Alliance For Low Input Sustainable Turf® (A-LIST®). An independent, non-profit university and industry cooperative that serves to test, identify and promote sustainable turfgrass varieties that maintain acceptable turf quality with less maintenance inputs, thus benefiting the environment.

REDUCED INPUTS

SUSTAINABLE VARIETIES

HEAT TOLERANCE

DECREASED WATER USE

THE SEED LIFE CYCLE









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FROM OUR FARMS TO YOUR STORES

Mountain View Seeds produces a full line up of grass seed brands to meet consumer desire for high quality lawns.

We believe in better—and this extends to our service and delivery. You'll always talk to a real person when you call Mountain View Seeds, someone who'll answer any questions you have.

We produce, process and package all of our own grass seed. This level of control allows us to maintain high quality standards and always deliver the right seed, in the right packaging, to the right place—*on time!*

HIGH QUALITY, LOW INPUT TURF



DECREASED WATER USE

REDUCED INPUTS

HEAT TOLERANCE

SUSTAINABLE VARIETIES

WaterGard® NP™

2X WATER RETENTION

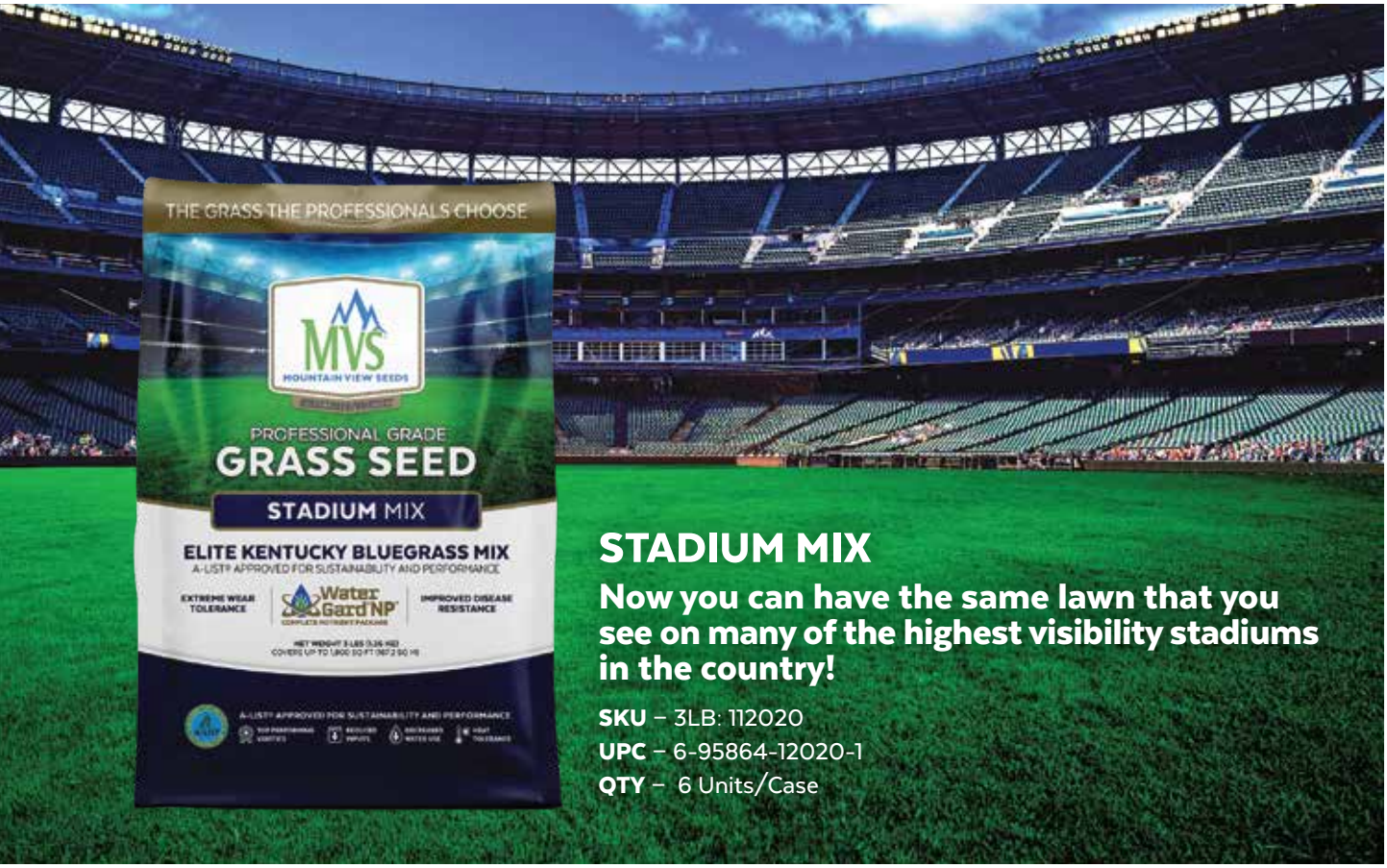
Can go a day without watering, establishes stronger roots and healthier lawns.



MVS A-LIST

Thick, dark green lawn with less work

This line of seed is A-LIST® approved, which means it has been tested by universities and the NTEP to combine high quality turf and low-input performance, to give you added benefits such as reduced watering while needing less chemical and fertilizer inputs. This means a healthy, dark green lawn without the time, effort and costs of your everyday seed. For superior establishment the seed in this line is coated with our WaterGard® Nutrition Package, which helps provide the seed with the nutrients it needs to get off to a healthy start while also helping to prevent the seed from drying out and failing to establish.



STADIUM MIX

Now you can have the same lawn that you see on many of the highest visibility stadiums in the country!

SKU – 3LB: 112020
UPC – 6-95864-12020-1
QTY – 6 Units/Case



Sun & Shade Mix

SKU – 3LB: 111970 | 7LB: 111975 | 20LB: 111985
UPC – 3LB: 6-95864-11970-0
7LB: 6-95864-11975-5
20LB: 6-95864-11985-4
QTY – 3LB: 6 Units/Case | 7LB: 4 Units/Case
20LB: 1 Unit/Case



Midwest Mix

SKU – 3LB: 111990 | 7LB: 111995 | 20LB: 112000
UPC – 3LB: 6-95864-11990-8
7LB: 6-95864-11995-3
20LB: 6-95864-12000-3
QTY – 3LB: 6 Units/Case | 7LB: 4 Units/Case
20LB: 1 Unit/Case



Drought Defy

SKU – 3LB: 111955 | 7LB: 111960 | 20LB: 111965
UPC – 3LB: 6-95864-11955-7
7LB: 6-95864-11960-1
20LB: 6-95864-11965-6
QTY – 3LB: 6 Units/Case | 7LB: 4 Units/Case
20LB: 1 Unit/Case



Northeast Mix

SKU – 3LB: 112005 | 7LB: 12010 | 20LB: 112015
UPC – 3LB: 6-95864-12005-8
7LB: 6-95864-12010-2
20LB: 6-95864-12015-7
QTY – 3LB: 6 Units/Case | 7LB: 4 Units/Case
20LB: 1 Unit/Case



FAST GRASS

Everything your lawn needs for a strong start.

A-LIST® approved professional grade grass seed with the added boost of slow-release fertilizer your lawn needs to jump start its establishment. Giving you a lush, dark green lawn with less work—FAST.

SKU – 6LB: 116735 | **UPC** – 6-95864-16735-0 | **QTY** – 4 Units/Case



UNCOATED GRASS SEED + FERTILIZER



SURROUNDS SEEDLINGS WITH NUTRIENTS



NUTRIENTS SLOWLY RELEASED OVER TIME



LAWN REPAIR KITS

Fill in bare spots and repair lawn damage

Water less often and succeed in any climate and soil condition with MVS Professional Grade Lawn Repair Kit powered by Root Boost Soil Building Technology. This technology holds water close to the seed and helps improve soil health. Our unique mulch pellets are crafted with molasses, kelp and other natural ingredients.



Sun & Shade Mix

SKU – 5LB: 114030
UPC – 6-95864-14030-8
QTY – 4 Units/Case



Drought Defy Mix

SKU – 5LB: 113730
UPC – 6-95864-13730-8
QTY – 4 Units/Case

ROOT BOOST

SOIL BUILDING TECHNOLOGY

Succeed in any climate and soil condition

All natural soil building ingredients

Supports farmers and sustainable practices

A-LIST approved professional grade grass seed





New for 2027

ALL-NATURAL
LAWN ENHANCER

Give your lawn a natural boost.

All-Natural Lawn Enhancer provides 3-in-1 care that feeds your lawn, improves soil conditions, and helps retain moisture. Powered by slow-release nutrients and Root Boost technology, it promotes deeper roots, greener turf, and stronger performance naturally.

SKU – 20LB: 122275 | **UPC** – 6-95864-22275-2 | **QTY** – 1 Unit/Case

New for 2027

POLLINATOR LAWN

Attractive low-maintenance lawn alternative

This premium mix combines A-LIST® approved grasses with low-growing blooms and clover to create a lush green space that thrives with minimal effort while actively supporting local pollinators.

SKU – 3LB: 121995 | **UPC** – 6-95864-21995-0 | **QTY** – 6 Units/Case



MIX OF PERENNIAL GRASSES, CLOVER AND LOW-GROWING BLOOMS EARLY SPRING TO SUMMER





PROFESSIONAL'S CHOICE

Meets blue tag certification

Professional grade uncoated grass seed containing NTEP rated varieties and 100% perennial cultivars. Meets the strict standards for genetic purity, germination rates, and noxious weeds for blue tag certification—ensured by rigorous testing and inspections.

Sun & Shade Mix

SKU – 50LB: 115560
UPC – 6-95864-15560-9
QTY – 20 Units/Pallet

Tall Fescue Mix

SKU – 50LB: 115565
UPC – 6-95864-15565-4
QTY – 20 Units/Pallet



Nature's Own®

A Farmer-Owned Brand

Direct from our farmers to you

Since the early 1940s, farmers in Oregon's Willamette Valley have led the country in grass seed production. Mild, wet winters and warm, dry summers make this area the ideal place to grow grass seed—the Grass Seed Capital of the World. Mountain View Seeds and Pratum Co-op's deep-rooted partnership with these local farmers ensures our customers the best quality grass seed available.



REGIONAL VARIETIES

Pacific Northwest Mix

SKU – 3LB West: 8133 | 8LB West: 8138
3LB East: 8433 | 8LB East: 114500
UPC – 3LB West: 6-95864-08703-1 | 8LB West: 6-95864-08708-5
3LB East: 6-95864-08803-7 | 8LB East: 6-95864-088808-2
QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case

Midwest Mix

SKU – 3LB: 106435 | 8LB: 106440 | 18LB: 106445
UPC – 3LB: 6-95864-06435-2 | 8LB: 6-95864-06440-6
18LB: 6-95864-06445-1
QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case

Northeast Mix

SKU – 3LB: 106450 | 8LB: 106455 | 18LB: 106460
UPC – 3LB: 6-95864-06450-5 | 8LB: 6-95864-06455-0
18LB: 6-95864-06460-4
QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case



Sun & Shade Mix

SKU – 3LB: 100510 | 8LB: 100511 | 18LB: 100512
UPC – 3LB: 6-95864-08120-5 | 8LB: 6-95864-08121-2 | 18LB: 6-95864-08122-9
QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case



Shady Mix

SKU – 3LB: 100516 | 8LB: 100517
UPC – 3LB: 6-95864-08126-7 | 8LB: 6-95864-08127-4
QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case

Drought Defy Mix

SKU – 3LB: 19806 | 8LB: 20694
UPC – 3LB: 6-95864-19806-4 | 8LB: 6-95864-08308-7
QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case



Triple Duty Mix

SKU – 3LB: 100513 | 8LB: 100514 | 18LB: 100515
UPC – 3LB: 6-95864-08123-6 | 8LB: 6-95864-08124-3 | 18LB: 6-95864-08125-0
QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case

ALSO AVAILABLE IN 25LB & 50LB POLY BAGS



Sun & Shade

SKU – 25LB: 106975 | 50LB: 106970
UPC – 25LB: 6-95864-06975-3
50LB: 6-95864-06970-8
QTY – 25LB: 40 Units/Pallet
50LB: 20 Units/Pallet



Tall Fescue

SKU – 25LB: 106985 | 50LB: 106980
UPC – 25LB: 6-95864-06985-2
50LB: 6-95864-06980-7
QTY – 25LB: 40 Units/Pallet
50LB: 20 Units/Pallet



Tri-Rye Mix

SKU – 25LB: 106995 | 50LB: 106990
UPC – 25LB: 6-95864-06995-1
50LB: 6-95864-06990-6
QTY – 25LB: 40 Units/Pallet
50LB: 20 Units/Pallet



Shady Mix

SKU – 25LB: 107005 | 50LB: 107000
UPC – 25LB: 6-95864-07005-6
50LB: 6-95864-07000-1
QTY – 25LB: 40 Units/Pallet
50LB: 20 Units/Pallet

TOP CHOICE®

Lawn, pasture, cover crop and wildlife

Our Top Choice product line is the perfect start to a home lawn, pasture or wildlife food plot. Top Choice's quality ingredients are subject to rigorous inspection standards. This allows us to bring you seed that is 99.9% weed free. Top Choice only contains grass seed varieties that are selected for your region.



Blue Blend

SKU – 3LB: 100306 | 7LB: 114215 | 18LB: 114220
UPC – 3LB: 6-95864-25007-6
7LB: 6-95864-14215-9
18LB: 6-95864-14220-3
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case



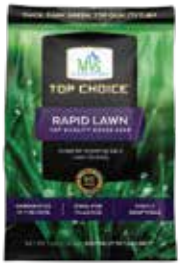
Perennial Rye

SKU – 3LB: 100303 | 7LB: 114290 | 18LB: 114295
UPC – 3LB: 6-95864-25004-5
7LB: 6-95864-14290-6
18LB: 6-95864-14295-1
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case



Endure Mix

SKU – 3LB: 114265 | 7LB: 114270 | 18LB: 114275
UPC – 3LB: 6-95864-14265-4
7LB: 6-95864-14270-8
18LB: 6-95864-14275-3
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case



Rapid Lawn

SKU – 3LB: 100320 | 7LB: 114255 | 18LB: 114260
UPC – 3LB: 6-95864-25021-2
7LB: 6-95864-14255-5
18LB: 6-95864-14260-9
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case



Fescue Blend

SKU – 3LB: 100322 | 7LB: 114245 | 18LB: 114250
UPC – 3LB: 6-95864-25023-6
7LB: 6-95864-14245-6
18LB: 6-95864-14250-0
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case



Shade Mix

SKU – 3LB: 100308 | 7LB: 114285
UPC – 3LB: 6-95864-25009-0
7LB: 6-95864-14285-2
QTY – 3LB: 15 Units/Case
7LB: 7 Units/Case



Landscaper Mix

SKU – 3LB: 100314 | 7LB: 114225 | 18LB: 114230
UPC – 3LB: 6-95864-25015-1
7LB: 6-95864-14225-8
18LB: 6-95864-14230-2
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case



Sun & Shade

SKU – 3LB: 100317 | 7LB: 114235 | 18LB: 114240
UPC – 3LB: 6-95864-25018-2
7LB: 6-95864-14235-7
18LB: 6-95864-14240-1
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case

PASTURE | Premium Forage Seed Formulated For Your Region

Cattle Pasture
SKU – 25LB: 100372
UPC – 6-95864-46372-8
QTY – 40 or 80 Units/Pallet

Horse Pasture
SKU – 25LB: 100371
UPC – 6-95864-46371-1
QTY – 40 or 80 Units/Pallet

Hay & Pasture
SKU – 25LB: 100430
UPC – 6-95864-37407-9
QTY – 40 or 80 Units/Pallet

Foreman Bermudagrass
SKU – 12LB: 114185
UPC – 6-95864-14185-5
QTY – 4 Units/Case



COVER CROP | Increase Soil Organic Matter and Improve Fertility



Crimson Clover
SKU – 2LB: 100458
UPC – 6-95864-43018-8
QTY – 10 Units/Case



Medium Red Clover
SKU – 5LB: 19055
UPC – 6-95864-43043-0
QTY – 10 Units/Case



Buckwheat
SKU – 5LB: 100454
UPC – 6-95864-43007-2
QTY – 10 Units/Case



Soil Builder
SKU – 5LB: 100455
UPC – 6-95864-43001-0
QTY – 10 Units/Case



White Clover
SKU – 2LB: 100456
UPC – 6-95864-43016-4
QTY – 10 Units/Case

New for 2027



WILDLIFE

Premium food plot seed products engineered to attract deer, provide exceptional forage quality, and deliver dependable performance throughout the growing season.

Brassica

SKU – 3LB: 121895
UPC – 6-95864-21895-3
QTY – 10 Units/Case

Chicory

SKU – 3LB: 121885
UPC – 6-95864-21885-4
QTY – 10 Units/Case

Clover

SKU – 3LB: 121890
UPC – 6-95864-21890-8
QTY – 10 Units/Case



WILDFLOWER

All-in-One Flower Seed + Mulch Kits

MVS Wildflower Mixes contain a beautiful variety of annual, tender perennial and biennial/perennial wildflowers. They are easy to maintain and guaranteed to grow with over 75,000 wildflower seeds per bag! Display units available upon request.



Midwest

SKU – 2LB: 106485
UPC – 6-95864-06485-7
QTY – 18 Units/Case



Northeast

SKU – 2LB: 106490
UPC – 6-95864-06490-1
QTY – 18 Units/Case



Aromatic

SKU – 2LB: 100572
UPC – 6-95864-00573-7
QTY – 18 Units/Case



Bee Pollinator

SKU – 2LB: 100570
UPC – 6-95864-00570-6
QTY – 18 Units/Case



Perennial Mix

SKU – 2LB: 100573
UPC – 6-95864-00574-4
QTY – 18 Units/Case



Shady

SKU – 2LB: 100571
UPC – 6-95864-00572-0
QTY – 18 Units/Case



Hummingbird & Butterfly

SKU – 2LB: 100569
UPC – 6-95864-00569-0
QTY – 18 Units/Case





MVS
MOUNTAIN VIEW SEEDS

For more information, visit **MVSLAWN.COM**

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